

world of droids benefits

affordable

- | you can start with only one droid and expand at your pace
- | no large investments

no servers needed

- | our servers enable you to manage all your content and droids remotely using an internet connection at work or at home

choose your display

- | droids can control nearly all displays
- | free choice of color size and technology

one stop shop

- | we offer you all necessary services
- | hardware and software have been developed by us

wireless

- | droids only need electricity

user friendly

- | make your own programs and distribute them by the push of a button

wod producer

- | our graphically skilled staff can help you

creating private media channels

world of droids

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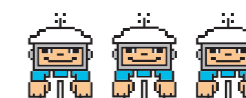
charity

world of droids has as a major objective to donate 2,5% of its net profit to charity.

Ending poverty requires a global citizens' movement for economic and social justice.

We believe that such a movement is emerging and that as a company we should contribute and enable less fortunate people to have better lives. An organization, living up to the

world of droids ethics standards, will be selected yearly to benefit from this donation.



WORLD OF DROIDS

WIRELESS MULTIMEDIA COMMUNICATORS

world of droids (WoD) is a Belgian privately owned start-up, offering a revolutionary multimedia Point-Of-Sales solution. Through its unique choice of components and powerful software, WoD offers an easy to use, innovative and highly effective tool to brands who want efficient communication with their clients/target-audience.

www.worldofdroids.com

point-of-sales made easy

The emergence of digital communications has forever changed the business world. We now live in a global economy without borders, work in non-traditional offices, collaborate with widely diversified teams, and speak to an ever growing audience through an increasing number of communications options. Sales and marketing are the most significant areas where this evolution has led to a revolution.

*droid [droid]
<robotics> from "android", SF terminology for a robot
Direct Return On Investment Device
Deep Retention Of Information Dialog*

impact your customer at the point of purchase

- retail (POS/POI)
- shopping malls
- banking
- cinemas
- museums
- corporate communication
- public transport hubs
- audiovisual/show control
- waiting rooms
- sporting venues

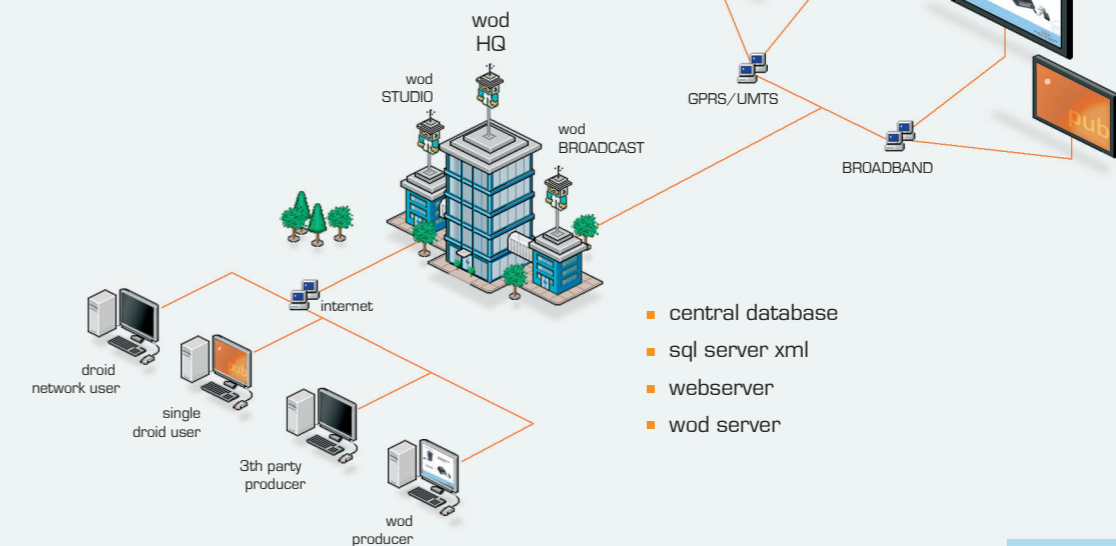
world of droids concept

Our concept enables customers to centrally compose and control multimedia content that is shown on a variety of remote screens. Content management and scheduling is internet based and uses the extremely user friendly 'world of droids STUDIO' software.

Users can deliver their message using all common presentation tools and audiovisual media. Widely used software like Microsoft PowerPoint or Macromedia Flash can be mixed with video, music, text banners and static images.

Changes are immediate and cost effective, campaigns start with a mouse click.

All content is centrally stored on the world of droids servers, from which the droids pull the information at regular intervals, either via wireless GPRS (general packet radio service) or wired broadband ADSL (asymmetric digital subscriber line).

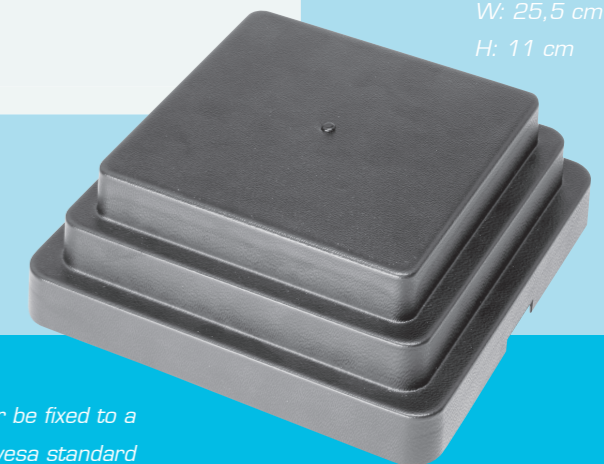


world of droids' objective is to be the market reference in electronic wireless multimedia communications by offering affordable, innovative and easy-to-use communications solutions.

Welcome to



world of droids



W: 25,5 cm
H: 11 cm

droids can either be fixed to a screen mounted to vesa standard or placed out of sight